

可持续的生产链

我们所有的原料均来自负责任管理的森林，并完全符合国际可持续林业标准（如 FSC 森林管理委员会认证）。

我们构建了一条完整、透明且可持续的生产链——从负责任的森林管理，到纸浆生产、造纸、加工、包装，直至最终分销到终端客户。通过只与经过认证的、践行负责任林业的供应商合作，我们确保了环境保护、生物多样性维护以及资源的长期可持续性。

这种垂直整合且可持续的发展模式，不仅大幅降低了我们的环境足迹，还为我们带来了稳定的原料成本、更优的质量控制，以及市场上强大的品牌差异化优势。在消费者和大型零售商对 ESG（环境、社会、治理）要求日益提高的今天，我们的可持续供应链已成为显著的竞争优势，既提升了品牌声誉，也增强了长期盈利能力。

Sustainable Supply Chain

All our raw materials are sourced from responsibly managed forests that fully comply with international sustainable forestry standards, such as FSC (Forest Stewardship Council) certification.

We have built a complete, transparent, and sustainable production chain — from responsible forest management to pulp production, papermaking, converting, packaging, and finally distribution to end customers. By partnering only with certified suppliers who practice responsible forestry, we ensure environmental protection, biodiversity conservation, and long-term resource sustainability.

This vertically integrated and sustainable approach not only significantly reduces our environmental footprint but also provides us with stable raw material costs, superior quality control, and strong brand differentiation in the market. In an era where consumers and large retailers increasingly demand ESG (Environmental, Social, and Governance) compliance, our sustainable supply chain has become a powerful competitive advantage, enhancing both our reputation and long-term profitability.